

## Developing a strategy for finding new volunteers for your organization’s tasks.

This exercise will help you develop a recruitment strategy for your organization.

1. When/if you need to recruit and match new volunteers with existing tasks, what are the first steps you will take?
2. From which organizations/institutions would you try to find volunteers (e.g. schools, universities, etc.)?
3. Which media channels would you use to find new volunteers?
4. What kind of problems and obstacles might you face during this process? Please write down at least 3 examples.