



0h 60m

PAIRS OR
TRIADS

DESCRIPTION

This roleplay interviewing method helps you step into the shoes of your project stakeholders or target groups and explore the process and outcomes from their perspective.



PREPARATION

None



MATERIALS

- Notepad for each person



TOOLS

None



SUMMIT



EVALUATIVE LEARNING

STEP 1 MAP / IN PLENUM:

List the categories of stakeholders that have been touched directly or indirectly by the project (e.g., teachers, disadvantaged learners, community organizations, public institutions etc.).

For each category, collect as many subgroups/concrete actors as you can (e.g., for community organizations: the ArtLab, the Citizen Council, the Dislexia Selfhelp Group). **[20MIN]**

STEP 2 EXPLORE / IN SMALL GROUPS:

Explore each stakeholder category. Pick one concrete subgroup/actor from your category list and conduct a short fictional interview with a representative of this group. **[20MIN]**

Role A: Slip into the role of the representative and answer to your best knowledge from their perspective

Role B: Interview the representative about their experience.

Note the key points on your notepad. Questions:

- Looking Back: How did you get in touch with the project? Why did you get involved? What was your first impression?
- Taking Stock: How did the project move you? What new things did you experience or learn? Which new connections or contacts did you make? How likely is it that you would have had these experiences and made these connections without the project?
- Looking Forward: Ideally, what would you like to do with these experiences and connections now? What would help or support you in actually doing it?

STEP 3 SHARE / IN PLENUM:

Share your main insights from the interview. **[20MIN]**



FOLLOW UP

The insights from the roleplay interviews can be transformed into lessons learned for future project design or used as indicators for further exploration with actual stakeholders.