

## Good Practices:

- ✓ Before jumping into action, take a step back and check with your team: *Why do you want to work in this specific community?* Experience has shown that actions work best and more trust is built when the group is either already part of the community (for example, Saltsinistas), or if they are actually invited by the community (for example, the community sees or hears of their work in other places, and wants to experience it as well so invites the team/organization, as in the case of the Oasis Games in Santos – see Elos Methodology).
- ✓ The *community participates* in the group/organization.
- ✓ The *main action occurs in parallel with other smaller actions*.
- ✓ Because of the multitude of challenges that the average citizen faces daily, a call to participate in an action that addresses a challenge of a city tends to cause a negative reaction. A citizen might think “I have enough problems in my daily life, I can’t solve the city’s problems too”; this is a typical response to the question “why don’t you participate in actions to help your city?”  
*Instead of focusing on challenges, focus on positivity:* ask about dreams instead of problems (or needs). For example, “what do we dream of for our community?” (See Elos Philosophy.)
- ✓ As a first step, *use culture, food, and art* to get the community involved and interested in an action, and encourage a stronger, more connected community.
- ✓ *Involve children:* children are the perfect link between a community and action. Being open and curious, they always want to participate when they see new people engaged in hands-on action. When the children are involved, they bring the adults along with them!