

33 HOW TO START PLANNING A PROJECT

Discussing these questions helps you to start planning a project:

What are possible points of interest your organizations could have in the cooperation project? Which open and hidden agendas of the partners do you need to consider?

How can you connect the project with the organizational "thinking"? (how can we adapt to the organizational culture and strategy of our organizations?)

Where do we need more information and research to answer these questions? Where can we use an outside perspective from our partners?

Who are the most important internal project stakeholders in/around each organization? Who do you need to involve in your project for optimal support? Who should be consulted in the development process?

How can you make the project a laboratory for new approaches for the organizations? How can we change and challenge our organizations?

