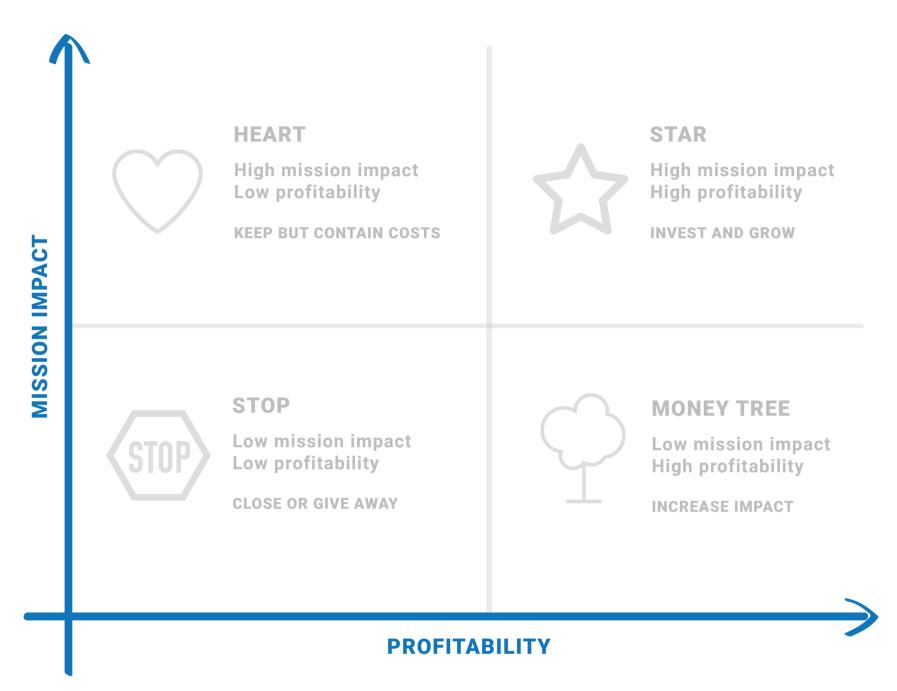


ACTIVITY MODEL MATRIX



ACTIVITY MODEL

Method Card 03 ■ 🛚

SOURCE:

Adapted from Bell, J., Masaoka, J. & Zimmerman,

Nonprofit Sustainability: Making Strategic Decisions for Financial Viability (2010)