

- Involvement in program decision-making:

Name:

Age:

Nationality:

Occupation:

- How will the donor benefit from being a donor? (Promo of their logo etc.)

- Reason for donating:

- How will they be updated about the program if they become a donor?

- Are they highly motivated? YES ☐
NO ☐

- Monthly income:

- Are they financially able to support you on a regular basis? YES ☐
NO ☐

- Connection to network:

- Will they be easy to contact? YES ☐ NO ☐

- How will we decide to pursue a donor?
How will the donor be contacted?

- By whom?

- By when?

- Connection to program/topic:

- Where they live:

- Hobbies:

- Lifestyle:

 FINANCIAL MODEL

Method Card 30 