

Example: Dashboard Indicators

Financial Health (e.g. money in the bank, rate of fixed overhead costs)

Fundraising and Development (e.g. percentage of your budget received from big donors, level of unrestricted donations you can freely use, status of funding proposals (submitted, approved))

Programs and Service Delivery (e.g. number of clients served, number of community events held, client satisfaction feedback)

Human Resources (e.g. number of staff and volunteers, average length of engagement with the organization, ratio of active members, sick days)

Marketing and Communications (e.g. website views, social media activity, number of newsletter subscribers)



KNOWLEDGE AND LEARNING

Method Card 39 ■ ▨